



HARLEQUIN
Software

PRESS RELEASE 2

TO THE MANOIR BORN

Harlequin's clients mix business with pleasure to add the finishing touches to the 2007 upgrade of the company's highly regarded fundraising software solution

On Friday 16th March Harlequin's fundraising clients got together over lunch at Raymond Blanc's Michelin-starred Le Manoir aux Quat' Saisons for the latest in the organisation's series of Harlequin User Groups, fondly known as HUGs.

A two hour workshop was chaired by Harlequin MD, Tom Ellis, and the mood was buoyant as clients took the opportunity to provide feedback, ask any burning questions and outline their own individual needs, thus ensuring that the 2007 edition might fulfil any new requirements.

With the business of the day wrapped up, the lively party of seventeen from organisations such as Birmingham Children's Hospital, University Hospital Leicester and Hammersmith Hospital settled down to share fundraising experiences and tips over a delicious lunch.

And, to end the event on a high note, Monsieur Blanc put in a surprise appearance to thank Harlequin and its guests for visiting Le Manoir, and treated everyone to a guided tour of the hotel's incredible labyrinth of kitchens.

Tom reveals: "We use Le Manoir aux Quat' Saisons for almost all of our HUGs and find that it provides the perfect environment for existing and prospective clients to get together. Not only do attendees have the opportunity to shape Harlequin's product to their own needs, they also have the chance to forge strong alliances with one another."

So after what is considered to be one of the most upbeat and successful HUGs to date, Harlequin is pleased to announce that the 2007 upgrade of its fundraising package now under way, and looks forward to its launch in the autumn.

NOTE: Harlequin will be inviting fundraising professionals interested in learning more about its fundraising software to its next 'Open Day' at Le Manoir aux Quat' Saisons on 16th May. This event is expected to be popular and seats are limited so fundraisers should contact Harlequin at the earliest opportunity to book a place.

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